

THE IMPACT OF UNIVERSITIES ON SUSTAINABLE REGIONAL DEVELOPMENT: UKRAINIAN CONTEXT

Inna Khovrak

Kremenchuk Mykhailo Ostrohradskyi National University

ORCID 0000-0002-0352-4374

Abstract. *The purpose of the study is to assess the impact of universities on sustainable regional development, as well as to develop recommendations for the use of effective impact tools. The data for the evaluation were collected through an online survey of 136 respondents from different regions of Ukraine. The results of descriptive statistics show that, with a probability of 0.99, universities are able to increase the existing level of influence on the development of the region from 4.13 to 6.89. At the same time, the representativeness errors are insignificant (0.006). To develop recommendations on the use of effective tools of influence, the author used a case study and conducted a comparative analysis of the experience of Ukrainian universities in promoting sustainable regional development.*

Keywords: *university, sustainable development, regional development, social responsibility of universities, impact tools*

The full version of this article is available in Ukrainian.